

Ottawa, September 19<sup>th</sup>, 2017

For immediate release

## Ottawa Guitar Society Membership drive

The Ottawa Guitar Society (OGS) is happy to announce its 2017 Fall Membership Drive!

To encourage Ottawa-area guitar aficionado subscriptions, the OGS is offering a substantial rebate to returning General Memberships, Family Memberships and NEW subscribers.

- As a special offer to NEW members, the OGS is offering a 25% rebate for its General Memberships and Family Memberships.
- For returning 2016-2017 General and Family Memberships, the OGS is offering a 25% rebate\* just for having a referred a NEW subscriber\*\*.

Membership	Rate	Rebate applicable?	Rebated rate
General	\$40	Yes 25%	\$30
		1-after successful referral	
		-or-	
		2-NEW subscriber	
Family	\$60	Yes 25%	\$45
		1-after successful referral	
		-or-	
		2-NEW subscriber	
Student	\$20	N/A	N/A

These offers are valid for the duration of the Fall 2017 Membership Drive which is ongoing until October 31<sup>st</sup>, 2017. Membership fees can be paid by:

- e-transfer to <u>ottawaguitarsociety@gmail.com</u>.
- cash or cheques, please email <u>ottawaguitarsociety@gmail.com</u> for details.

Please help us grow the OGS by forwarding this message in your personal and professional networks.

Looking forward to seeing you at OGS events and wishing you a great musical year!

Kind regards,

The Board of Directors

\*Renewing members (General or Family) may redeem their rebate by applying the 25% to their membership renewal cost prior to renewing or as a rebate to a concert entry fee, valid throughout the 2017-2018 Artistic Season. Email us at <u>ottawaguitarsociety@gmail.com</u> for any questions or concerns.

\*\*The discount for referrals can be applied once, non-cumulative.